



<b>Form:</b> <b>Course Syllabus</b>	<b>Form Number</b>	EXC-01-02-02A
	<b>Issue Number and Date</b>	2963/2022/24/3/2 5/12/2022
	<b>Number and Date of Revision or Modification</b>	2/(10/12/2023)
	<b>Deans Council Approval Decision Number</b>	50/2023
	<b>The Date of the Deans Council Approval Decision</b>	26/12/2023
	<b>Number of Pages</b>	06

1.	<b>Course Title</b>	Principles of Microeconomics
2.	<b>Course Number</b>	1607110
3.	<b>Credit Hours (Theory, Practical)</b>	3
	<b>Contact Hours (Theory, Practical)</b>	
4.	<b>Prerequisites/ Corequisites</b>	
5.	<b>Program Title</b>	BA Business Economics
6.	<b>Program Code</b>	07
7.	<b>School/ Center</b>	School of Business
8.	<b>Department</b>	Business Economics
9.	<b>Course Level</b>	1 <sup>st</sup> year
10.	<b>Year of Study and Semester (s)</b>	2025/2026 1st Semester
11.	<b>Program Degree</b>	Department of Economics
12.	<b>Other Department(s) Involved in Teaching the Course</b>	College Requirement for Multiple Majors
13.	<b>Learning Language</b>	English
14.	<b>Learning Types</b>	<input checked="" type="checkbox"/> Face to face learning <input type="checkbox"/> Blended <input type="checkbox"/> Fully online
15.	<b>Online Platforms(s)</b>	<input checked="" type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams
16.	<b>Issuing Date</b>	1/10/2025
17.	<b>Revision Date</b>	5/10/2025

**18. Course Coordinator:**

Name: Dr. Omar Alzoubi

**Contact hours: Monday and Wednesday: 1.00 - 2.30 or by Appointment**

Office number: Building 2 of Business School

Phone number:

**Email: o\_alzoubi@ju.edu.jo**



**19. Other Instructors:**

Name Dr. Walid Shawaqfeh

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## 20. Course Description:

This course is an introductory course in microeconomics. Some of the issues covered include the foundations of economics, core concepts of microeconomics, Demand and Supply forces, the structure of product market, and production costs, and markets of resources.

## 21. Program Intended Learning Outcomes: (To be used in designing the matrix linking the intended learning outcomes of the course with the intended learning outcomes of the program)

- 1- To understand an overview of the economy including microeconomics, and how it applies to the free enterprise system and the role of the government in the economy.
- 2- To demonstrate a knowledge of the measurement of enterprise outputs and supply, consumer demand and income, the price level, and their impact on the problems associated with equilibrium and decision making.
- 3- To understand microeconomic problems and relate it to various government interventions.
- 4- To understand an overview of the economy including microeconomics and how it applies to the free enterprise system and the role of the government in the economy.

## 22. Course Intended Learning Outcomes: (Upon completion of the course, the student will be able to achieve the following intended learning outcomes)

1. To understand an overview of the economy including microeconomics, and how it applies to the free enterprise system and the role of the government in the economy.
2. To demonstrate a knowledge of the measurement of enterprise outputs and supply, consumer demand and income, the price level, and their impact on the problems associated with equilibrium and decision making.
3. To understand microeconomic problems and relate them to various government interventions.
4. To understand an overview of the economy including microeconomics, and how it applies to the free enterprise system and the role of the government in the economy.

PLO's	*National Qualifications Framework Descriptors*		
	Competency (C)	Skills (B)	Knowledge (A)
1.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>



**23. The matrix linking the intended learning outcomes of the course with the intended learning outcomes of the program:**

Course ILOs #	The learning levels to be achieved						Competencies
	Remember	Understand	Apply	Analyse	Evaluate	Create	
1.	*						
2.	*						
3.				*			
4.	*						
5.				*			

**24. Topic Outline and Schedule:**

Week	Lecture	Topic	Teaching Methods*/platform	Evaluation Methods**	Resources
1	1.1	The Scope and Method of Economics	Face to Face	Exam	Ch.1
	1.2	The Scope and Method of Economics			
2	2.1	The Scope and Method of Economics	Face to Face	Exam	Ch.1
	2.2	The Economic Problem: Scarcity and Choice			
3	3.1	The Economic Problem: Scarcity and Choice	Face to Face	Exam	Ch.2
	3.2	The Economic Problem: Scarcity and Choice			
4	4.1	Demand, Supply, and Market Equilibrium	Face to Face	Exam	Ch.3
	4.2	Demand, Supply, and Market Equilibrium			
5	5.1	Demand, Supply, and Market Equilibrium	Face to Face	Exam	Ch.3



	5.2	Demand, Supply, and Market Equilibrium	Face to Face	Exam	Ch.3
6	6.1	Demand and Supply Applications	Face to Face	Exam	Ch.4
	6.2	Demand and Supply Applications	Face to Face	Exam	Ch.4
7	7.1	Elasticity	Face to Face	Exam	Ch.5
	7.2	Elasticity	Face to Face	Exam	Ch.5
8	8.1	Elasticity	Face to Face	Exam	Ch.5
	8.2	Elasticity	Face to Face	Exam	Ch.5
9	9.1	Household Behavior and Consumer Choice	Face to Face	Exam	Ch.6
	9.2	Household Behavior and Consumer Choice	Face to Face	Exam	Ch.6
10	10.1	The Production Process: The Behavior of Profit-Maximizing Firms	Face to Face	Exam	Ch.7
	10.2	The Production Process: The Behavior of Profit-Maximizing Firms	Face to Face	Exam	Ch.7
11	11.1	Short-Run Costs and Output Decisions	Face to Face	Exam	Ch.8
	11.2	Long-Run Costs and Output Decisions	Face to Face	Exam	Ch.9
12	12.1	General Equilibrium and the Efficiency of Perfect Competition	Face to Face	Exam	Ch.12
	12.2	Equilibrium and the Efficiency of Perfect Competition	Face to Face	Exam	Ch.12
13	13.1	Monopoly and Antitrust Policy	Face to Face	Exam	Ch.13
	13.2	Monopoly and Antitrust Policy	Face to Face	Exam	Ch.13
14	14.1	Oligopoly and Monopolistic Competition	Face to Face	Exam	Ch.14+15



	14.2	Oligopoly and Monopolistic Competition	Face to Face	Exam	Ch.14+15
15	14.1	Oligopoly and Monopolistic Competition	Face to Face	Exam	Ch.14+15
	14.2	Oligopoly and Monopolistic Competition	Face to Face	Exam	Ch.14+15

## 25. Evaluation Methods:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Evaluation Activity	*Mark wt.					
		1	2	3	4	5
First Exam	30%	*	*	*		
Second Exam –If any	15%				*	
Final Exam	50%	*	*	*	*	*
**Class work	5%					
Projects/reports	-					
Research working papers	-					
Field visits						
Practical and clinical						
Performance Completion file						
Presentation/exhibition						
Any other approved works						
Total 100%	100					

\* According to the instructions for granting a bachelor's degree.

\*\*According to the principles of organizing semester work, tests, examinations, and grades for the bachelor's degree.

## Mid-term exam specifications table\*



No. of questions/ cognitive level						No. of questions per CLO	Total exam mark	Total no. of questions	CLO/ Weight	CLO no.
Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30					
				5		15	30	15	100%	1

Final exam specifications table

No. of questions/ cognitive level						No. of questions per CLO	Total exam mark	Total no. of questions	CLO Weight	CLO no.
Create %10	Evaluate %10	analyse %10	Apply %20	Understand %20	Remember %30					
		4		3		12	50	25	100	1
										2
										3
										4
										5

## 26. Course Requirements:

(e.g.: students should have a computer, internet connection, webcam, account on a specific software/platform...etc.):

## 27. Course Policies:

A- Attendance policies: Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.

B- Absences from exams and submitting assignments on time: Assignments should be submitted on time and on the course platform. No makeup exam will be held except for students who have a permission from the deputy dean for students' affairs

C- Health and safety procedures: According to the university disciplinary rules

D- Honesty policy regarding cheating, plagiarism, misbehavior: Cheating and plagiarism will be dealt with according to the university disciplinary rules

E- Grading policy: Exams and Assignments are graded on a correct/incorrect response basis

F- Available university services that support achievement in the course:



**28. References:**

A- Required book(s), assigned reading and audio-visuals:

- PowerPoint slides loaded on course page
- Other files loaded on course page

B- Recommended books, materials and media:

**Case, K. E., Fair, R. C., & Oster, S. M. (2020). Principles of Microeconomics. Pearson. 13<sup>th</sup> edition**

**29. Additional information:**

Name of the Instructor or the Course Coordinator: .....shaimaa.....	Signature: .....	Date: 4-10-2025.....
Name of the Head of Quality Assurance Committee/ Department .....	Signature: .....	Date: .....
Name of the Head of Department .....	Signature: .....	Date: .....
Name of the Head of Quality Assurance Committee/ School or Center .....	Signature: .....	Date: .....
Name of the Dean or the Director .....	Signature: .....	Date: .....